

_data sheet 0.3

hosted dynamics crm

Proximity's Hosted Dynamics CRM is a customer relationship management system, that allows you to record, manage and proactively use your customer information, while enabling compliance with data protection regulations.

Microsoft Dynamics allows you to build a complete data profile of customers, from the initial point of contact, right through to after-sales service. With the ability to synchronise with Office Outlook, CRM is designed to improve sales, marketing and customer service divisions and focuses on improving business process, building customer relations and maximising opportunities.

Proximity will host your Dynamics application and help you set up appropriate reports.

Benefits of Hosted Dynamics CRM

- Streamline and build profitable customer relations by managing and controlling opportunities more timely and effectively
- Share and analyse data across the business - team can implement changes to customer profiles and keep them updated in colleagues absence
- Automate tasks and streamline sales opportunities direct to your Outlook Calendar - sales force can manage leads, opportunities and appointments more effectively with the use of Outlook.
- Sales force can access data on the move so they know exactly where to go for their next appointment and at what time
- Unifies staff procedures to ensure all users follow the same processes

Find, Win, and Grow Your Customer Relationships with Microsoft Dynamics CRM

explore more at www.proximity.com

Microsoft
GOLD CERTIFIED
Partner

Networking Infrastructure Solutions
Advanced Infrastructure Solutions
Hosting Solutions

Microsoft
Small Business
Specialist



proximity
applications

Marketing: Generate Demand

Provide marketing professionals with data cleansing and segmentation tools, campaign management features, and insightful marketing analytics to increase the effectiveness of marketing programs, generate demand, and better track key performance indicators.

Sales: Close Deals Fast

Enable salespeople to create a single view of the customer with tools that streamline and automate everyday sales processes promoting shorter sales cycles, higher close rates, and improved customer retention.

Microsoft Dynamics CRM gives sales professionals fast access to customer data and history online or offline so they can work smarter and spend more time selling. Wizard-driven communications tools help keep sales prospects and customers informed of new product and service offerings.

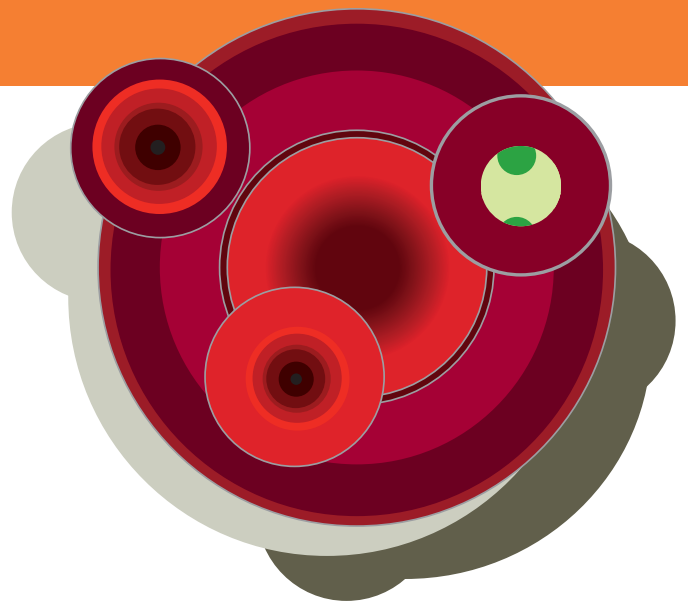
Customer Service: Deliver Responsive Service
Deliver customer information, case management, service history, and support knowledge to the desktops of customer service personnel, giving them the tools to deliver consistent, efficient service that enhances customer loyalty and profitability.

Act Now!

It's easy to get started...

Proximitum Hosted Services mean that there are no installation worries or set-up headaches.

We will consult with you to establish exactly what you require from the solution and will configure the software accordingly.



Proximitum is a Microsoft Gold Partner who provision tailored Managed IT Services. Proximitum deliver a reliable hosting platform, tailored hosted applications and outstanding service. We ensure that your business applications are secure, protected and always available.

Our technical expertise is underpinned by more than 20 years experience in the IT services industry. This allows you to benefit from having your own specialised IT department - without the burden and high-end costs of managing this internally. Our customers receive sound advice and attentive service.

explore more at www.proximitum.com

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